

Browse by topic:

Choose a Topic

About CCL

Reports & Data

Research Activities

Events

News



[CCL Home](#) > [Newsroom](#) > [Articles](#)

text size: S M L XL

Newsroom

[Releases](#)

[Media Inquiries](#)

[Speeches](#)

[Backgrounders](#)

[Articles](#)

[A closer look at the new 'bible' of PSE](#)

[OP-ed on Reading the Future](#)

[Evaluating Post-Secondary Education](#)

[Events](#)

[Subscribe](#)

[Learning Link](#)

[Multimedia Centre](#)

[Practically Speaking](#)

[Profiles in Learning](#)

Canadian companies lag foreign firms in training

Lack of understanding leads to less investment in staff and lower productivity

By Beth Everson, Director of Communications, Canadian Council on Learning

Nov. 5, 2007

Canadian companies lag behind global competitors in investing in on-the-job training and education. Compared with employers in the United States and Europe, Canadian employers invest 40-per-cent to 50-per-cent less on training and education, says P. Cappon, chief executive officer of the Canadian Council on Learning, a not-for-profit organization with offices in Ottawa and Vancouver.

That translates to only 30 per cent of Canadian workers receiving any training or education on the job, putting Canada in the bottom ranks among nations belonging to the Organisation of Economic Co-operation and Development (OECD) in Paris.

"We're in the knowledge economy and yet 70 per cent of (working) Canadians don't receive any training at all," says Cappon.

A report from the Canadian Council on Learning's Work and Learning Knowledge Centre highlights the value of education and training and analyses the barriers preventing Canadian companies from making investments that can reap substantial returns.